

EASY view 3D honored with an award for new viewing and working methods in the laboratory

Renfert's Innovative 3D Video Microscope receives "German Innovation Award 2019"

Visibly higher quality: The "German Innovation Award" is a prize which honors great achievements, in order to make them visible to a wide audience. The EASY view 3D allows dental technicians to see the smallest details, enabling them to work with a high level of accuracy in the laboratory – safely, controlled and ergonomically. It is therefore no surprise, that the innovative video microscope with 3D technology, developed by the dental company Renfert, was distinguished with the cross-industry innovation award in Berlin as "Winner Excellence in Business to Business" in the field of medical technology.

The "German Innovation Award" is awarded by the Frankfurt Design Council to products and solutions, that have not only achieved the perfect triad of design, brand and innovation, but which are also functional and sustainable for the user and provide real added value compared to previous solutions. The independent, interdisciplinary jury of experts found that these criteria were all met by Renfert's EASY view 3D – and so, at the end of May, the medium-sized company was presented with the "Winner Excellence in Business to Business" award at the Museum of Technology in Berlin.

First Dental Video Microscope puts people in the spotlight

So, what makes the EASY view 3D so innovative? It's the first dental video microscope with 3D monitor, which not only improves the dental technicians' working conditions, but also allows fast exchange between laboratory and practice, as well as providing greater precision in dental restorations for the patient. Its special features include a 3D mode that allows the user to work with natural hand-eye-coordination, ergonomic design for fatigue-free working in a healthy posture, a brilliant 3D display with Full HD resolution and a barely perceptible latency of less than 32 milliseconds. This state-of-the-art high-tech device can be used in the laboratory for viewing objects in detail, daily work and quality control as well as for training and documentation purposes. It not only improves the quality of the laboratory's dental restorations long-term, but above all also enhances the technician's work and perspective – or as the expert jury says: Innovation puts people in the spotlight and influences their future in a positive direction.

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